

Elevator Pitch

Have a 30 second, focused pitch ready for when your business meets in -person, on the phone or via virtual platform with federal agencies. Practice your pitch so you are confident and succinct. Use the below template as a guide.

“My company provides.....”

“Our core competencies are.....”

“We excel at.....”

“We are different because.....”

“We can help you”

For additional tips see the below examples on YouTube.